



STAKEHOLDER INTERVIEW

LAND-SEA PARTNER	
Partner name in original language	Regione Molise
Partner name in English	Molise Region
N° of Stakeholder interview	1
Place of Stakeholder interview	Molise Region – by phone call
Date of Stakeholder interview	22 Giugno 2017
STAKEHOLDER - General information	
Name of Organisation in original language	Comune di Termoli
Name of Organisation in English	Termoli Municipality
ID of Stakeholder interview	1° interview
registered office/headquarters address	Via Sannitica 5, 86039 - Termoli (CB)
Institutional email	protocollo@pec.comune.termoli.cb.it
Contact Person	Maria Chimisso
Email address of Contact Person *	segreteria sindaco@comune.termoli.cb.it
Phone number of address of Contact Person (office)*	0875.712204
Type of institution	Public Body
Core business/main sector of interest	Administrative organization of the territory of the Municipality
Secondary sector of interests	Governance of the infrastructures, protection of the local heritage, environmental and economic sectors of the territory.
Main area of interests	Molise region



QUESTIONNAIRE

Part 1: Essay questions

1	<ul style="list-style-type: none">• <i>What is your most important objective, and how can I help you realize it? (What do you need me for?)</i> <p>(Max. 800 characters)</p> <p>The main objective is to connect the experiences and the best practices implemented regarding the land – sea issues between the individual stakeholders involved in the project, creating a comparison among them in order to allow an integration and an improvement of the described experiences.</p>
2	<ul style="list-style-type: none">• <i>What criteria do you use to assess whether my contribution to your work has been successful?</i> <p>(Max. 500 characters)</p> <p>The main criteria are related to the ability to involve the stakeholders and to launch common strategies to develop an integrated intervention proposal among the various areas involved in the project.</p>
3	<ul style="list-style-type: none">• <i>If I were able to change two things in my area of responsibility within the next six months, what two things would create the most value and benefit for you?</i> <p>(Max. 500 characters)</p> <ol style="list-style-type: none">1. To implement a sustainable mobility system, building additional cycling routes, and enhancing shuttle services.2. To mitigate the erosion of the coasts and to strengthen the water purification system.



4	<ul style="list-style-type: none">• <i>What do you think about strengths, weaknesses, opportunities and threats of your own territory? ("Stakeholder viewpoint");</i> (Max. 600 characters) <p>The strengths are represented by a still largely intact environment, and this also represents an opportunity for eco-sustainable tourism development. At the same time, these ecosystems are very delicate, subject to invasive, sometimes devastating, actions made by the humans and, consequently, by the nature. Faced with this, the local municipalities do not have the necessary and sufficient resources to protect such environmental treasures and to address their transformation processes.</p>
5	<ul style="list-style-type: none">• <i>Have you Experiences in the matter / initiatives / policies related to the development of "sustainable coastal systems", with particular reference to solutions that can preserve natural habitats and at the same time support the growth of eco-tourism strategies?;</i> (Max. 500 characters) <p>Termoli Municipality is going to implement a new important initiative. The proposal deals with sustainable mobility and consists in the construction of a tunnel for the road connection between the port of Termoli and the seafront Cristoforo Colombo integrated with the creation of a new multi-storey parking located below Sant'Antonio Square in Termoli and with the functional rebuilding of the existing "Pozzo Dolce" multi-storey car park. The initiative responds on the one hand to the necessity of requalifying the sites in accordance with the safety conditions of internal roadworthiness, environmental protection, enhancement of historic and landscaping heritage and, on the other hand, to the need for developing the band coastal area of a new urban infrastructure suitable for decongesting the traffic that nowadays flows heavily on the north seafront. In addition, the new infrastructure should be able to develop new accessory services of public interests for the mobility, alternative to the car use, such as bike sharing, car sharing or carpooling, which combine with the main theme of the qualitative restitution of an urban area at risk of criticality.</p>
6	<ul style="list-style-type: none">• <i>Do you have suggestions or specific requests to the partner organisation?</i>



(Max. 500 characters)

N/A

Part 2: point scoring

A) TURISTIC COMPETITIVENESS (attribute a score from 1 to 5)

2.A.1	- How do you rate the current level of tourist service offered:	3
2.A.2	- How do you assess the current level of economic competitiveness of touristic services:	2
2.A.3	- How do you judge the current level of "touristic appealing":	5
2.A.4	- How do you assess the current level of environmental sustainability of tourist services?	4

B) TECHNICAL READINESS (attribute a score from 1 to 5)

2.B.1	- How do you assess the current level of road infrastructure?	4
2.B.2	- How do you assess the current level of port & marinas?	5
2.B.3	- How do you assess the current level of infrastructure specific to tourist service?	4
2.B.4	- How do you assess the current level of interventions for the protection of natural and environmental resources?	2

C) SOCIAL READINESS (attribute a score from 1 to 5)



2.C.1	- How do you assess the current level of "international openness" of your territory?	3
2.C.2	- How much do you think tourism is the most important resource for your territory over the next 10 years?	5
2.C.3	- How do you assess the current level of "e-commerce" in your territory?	2
2.C.4	- How much do you think tourism is sponsored by internet social media?	2

Part 3: multiple choice questions			
<i>attribute a score of 1 to 5 at each answer</i>			
1	<ul style="list-style-type: none"> What do you think of the priorities of intervention to increase the quality of the tourist offer for your territory? 		
	a	enhancement of coastal environment	5
	b	enhancement of artistic, historical and cultural resources	5
	c	enhancement of environmental and landscaping resources	5
	d	develop accommodation facilities	3
	e	enhancing infrastructure/public services	5
2	<ul style="list-style-type: none"> What do you think of the priorities of intervention to increase the quantity of the tourist offer for your territory (attribute a score of 1 to 5)? 		
	a	enhancement of coastal environment	3
	b	enhancement of artistic, historical and cultural resources	3
	c	enhancement of environmental and landscaping resources	3
	d	develop accommodation facilities	2
	e	enhancing infrastructure/public services	4



<ul style="list-style-type: none"> What do you think of the priorities of intervention to promote a diversification of the tourist offer for your territory? 			
3	a	to strengthen existing areas	5
	b	to equip protected beaches	1
	c	enhancing the inner/hilly areas	5
	d	creating new natural reserves	3
	e	create new forms of tourism, other than seaside tourism	5

<ul style="list-style-type: none"> What is the environmental hazard most important for the safety of your territory? 			
4	a	coastal flood	4
	b	river flooding	4
	c	landslide	1
	d	water pollution	4
	e	atmospheric pollution	4
<ul style="list-style-type: none"> What are the priorities for intervention to increase the tourist flows? 			
5	a	security	3
	b	hygiene and health	4
	c	human resources	2
	d	web marketing	5
	e	Promotion & Advertising	5



<p>Further information or Notes</p> <p><i>(any difficulties encountered, further questions, stakeholder's requests)</i></p>	
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