

RegionArts EoE #3 - Understanding user's needs

Dear RegionArts Partners,

Welcome to the 3rd Exchange of Experience of 'Enhancing SME growth by the integration of Artists in ICT projects' project in Porto from Wednesday 2pm, March 13th to Friday 12am, March 15th.

The 3rd EoE focus on understanding user's needs: understanding the specificities of the final beneficiaries.

The main location will be:

Porto Design Factory

Rua Dr. António Bernardino de Almeida 537
4200-072 Porto, Portugal



RegionArts EoE #3 Agenda

Time	Day 1: 13/03/2019	Location
14.00-14.30	Welcome in Porto introduction of RegionArts Project	PDF
15:00-16:00	*Visit to Fundação Serralves Case studies: - Prémio Nacional Indústrias Criativas - INOVDESIGN	Fundação Serralves
16.30-18.00	*Visit to Casa da Música Case studies: - Digitópia - Casa Aberta 2019: immersive concerts	Casa da Música Av. Da Boavista 604-610, 4149-071 PORTO
19.00	*Networking dinner	Porto City center

Time	Day 2: 14/03/2019	Location
09.30-10.45	Learning Workshop human-centered design approach - Empathy	PDF
10.45-11	Coffee Break	PDF
11-12.30	Learning Workshop - Tools and Methods	PDF
12.30-13.30	Lunch	PDF
13.30-15	Learning Workshop - Immersion	PDF
15-15.15	Coffee Break	PDF
15.30-16.30	Study visit to Fraunhofer AICOS Fraunhofer Center for Assistive Information and Communication Solutions Case study: - CogniPlay	R. Alfredo Allen, 455/461 4200-135 Porto (walk distance – 300m from PDF)
17.00	*Cultural activity	Porto City center

Time	Day 3: 15/03/2019	Location
09.30-11.30	SCM / Stakeholders networking	PDF
12:30-13:30	Lunch	PDF
14.00	OPTIONAL – PDF Winter Presentations	PDF

* transport provided by PDF

RegionArts EoE #3: Accommodation suggestions

12 – 16 /03/2019

Hotel ibis Porto São João**

(walk distance –450 m from PDF)

Standard Double Room (Maximum 2 people): 49€/ night + tax: 2€/ p.

Buffet breakfast – 6,90€/ p.

Confirmation of reservations by PDF

Eurostars Oporto Hotel

(walk distance –750 m from PDF)

Double Room (Maximum 2 people): 65-75€/ night (estimated price on the 21/02/2019)

Incl. breakfast