



STAKEHOLDER INTERVIEW

LAND-SEA PARTNER	
Partner name in original language	Regione Molise
Partner name in English	Molise Region
N° of Stakeholder interview	4
Place of Stakeholder interview	Molise Region – by e-mail
Date of Stakeholder interview	23 Giugno 2017
STAKEHOLDER - General information	
Name of Organisation in original language	UNIMOL – Università degli Studi del Molise
Name of Organisation in English	UNIMOL – University of the Study of Molise
ID of Stakeholder interview	1° interview
registered office/headquarters address	Via Francesco De Sanctis, 1, 86100 Campobasso
Institutional email	amministrazione@cert.unimol.it
Contact Person	Angela Stanisci
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Type of institution	University – Research Institute
Core business/main sector of interest	Higher Education
Secondary sector of interests	Research
Main area of interests	Molise region



QUESTIONNAIRE

Part 1: Essay questions

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|----------|---|
| 1 | <ul style="list-style-type: none">• <i>What is your most important objective, and how can I help you realize it? (What do you need me for?)</i>
(Max. 800 characters) <p>Our objective is to increase scientific knowledge on coastal ecosystems and transfer them to citizens and decision makers for preserving the coastal area in a good state in relation to habitats and biodiversity. This can prevent erosion and can be important for a sustainable development of the area. You could help us through dissemination actions and facilitating the knowledge sharing between researchers and other stakeholders and policy and decision makers.</p> |
| 2 | <ul style="list-style-type: none">• <i>What criteria do you use to assess whether my contribution to your work has been successful?</i>
(Max. 500 characters) <ol style="list-style-type: none">a) An improvement of the awareness on natural and cultural landscape after the Land Sea project implementation.b) An improvement of management policies for the coastal areas, by especially addressing the preservation of the land-sea ecosystemc) An improvement of eco-tourism strategies. |
| 3 | <ul style="list-style-type: none">• <i>If I were able to change two things in my area of responsibility within the next six months, what two things would create the most value and benefit for you?</i>
(Max. 500 characters) <ol style="list-style-type: none">1) To support the official approval by Molise Region of the Centre of Environmental Education at Petacciato Marina (CB), implemented by ROP funds and enriched of learning supports and recreational facilities during the implementation of LIFE MAESTRALE project.2) To support and facilitate the institution of a regional natural reserve along the Molise coast, including the three Natura 2000 sites. |



4	<p>• <i>What do you think about strengths, weaknesses, opportunities and threats of your own territory? ("Stakeholder viewpoint");</i> (Max. 600 characters)</p> <p>Strengths:</p> <ul style="list-style-type: none">- Beautiful landscape- Good conservation status of the coastal habitat- Good food <p>Weaknesses:</p> <ul style="list-style-type: none">- Few people able to promote the cultural and natural heritage of the Molise coast in a sustainable way. <p>Opportunities:</p> <ul style="list-style-type: none">- Sustainable development- Sustainable agriculture- Eco-tourism- Financial funds directed to protected areas <p>Threats:</p> <ul style="list-style-type: none">- Coastal erosion- Few awareness by the public and the administration on the importance of this area in the Adriatic coast- Few attitudes to sustainable development
5	<p>• <i>Have you Experiences in the matter / initiatives / policies related to the development of "sustainable coastal systems", with particular reference to solutions that can preserve natural habitats and at the same time support the growth of eco-tourism strategies?;</i> (Max. 500 characters)</p> <p>The University of Molise had participated as a beneficiary in the LIFE NAT/10/000262 MAESTRALE and in other projects supported by EC funds. Its researchers have been involved in all the technical part of the conservation and monitoring actions, of the GIS and Web GIS implementation and dissemination actions. In the Post-LIFE plan many solutions that can preserve natural habitats and at the same time support the growth of eco-tourism strategies were reported. Moreover, several best practices can be used as a basis for helping Land sea to achieve its objectives.</p>



6	<ul style="list-style-type: none"> Do you have suggestions or specific requests to the partner organisation? <p>(Max. 500 characters)</p> <p>Make more efforts to inform and disseminate knowledge towards stakeholders involved in touristic activities and in biodiversity conservation, and make them be able to communicate and to promote shared opportunity of development.</p>
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Part 2: point scoring		
A) TURISTIC COMPETITIVENESS (attribute a score from 1 to 5)		
2.A.1	- How do you rate the current level of tourist service offered:	3
2.A.2	- How do you assess the current level of economic competitiveness of touristic services:	3
2.A.3	- How do you judge the current level of "touristic appealing":	4
2.A.4	- How do you assess the current level of environmental sustainability of tourist services?	3
B) TECHNICAL READINESS (attribute a score from 1 to 5)		
2.B.1	- How do you assess the current level of road infrastructure?	4
2.B.2	- How do you assess the current level of port & marinas?	4
2.B.3	- How do you assess the current level of infrastructure specific to tourist service?	4
2.B.4	- How do you assess the current level of interventions for the protection of natural and environmental resources?	2



C) SOCIAL READINESS (attribute a score from 1 to 5)		
2.C.1	- How do you assess the current level of "international openness" of your territory?	3
2.C.2	- How much do you think tourism is the most important resource for your territory over the next 10 years?	4
2.C.3	- How do you assess the current level of "e-commerce" in your territory?	3
2.C.4	- How much do you think tourism is sponsored by internet social media?	3

Part 3: multiple choice questions			
<i>attribute a score of 1 to 5 at each answer</i>			
1	<ul style="list-style-type: none"> What do you think of the priorities of intervention to increase the quality of the tourist offer for your territory? 		
	a	enhancement of coastal environment	2
	b	enhancement of artistic, historical and cultural resources	5
	c	enhancement of environmental and landscaping resources	5
	d	develop accommodation facilities	3
	e	enhancing infrastructure/public services	3
2	<ul style="list-style-type: none"> What do you think of the priorities of intervention to increase the quantity of the tourist offer for your territory (attribute a score of 1 to 5)? 		
	a	enhancement of coastal environment	1
	b	enhancement of artistic, historical and cultural resources	4
	c	enhancement of environmental and landscaping resources	4
	d	develop accommodation facilities	3
	e	enhancing infrastructure/public services	3



3	<ul style="list-style-type: none"> What do you think of the priorities of intervention to promote a diversification of the tourist offer for your territory? 		
	a	to strengthen existing areas	3
	b	to equip protected beaches	2
	c	enhancing the inner/hilly areas	4
	d	creating new natural reserves	5
	e	create new forms of tourism, other than seaside tourism	5

4	<ul style="list-style-type: none"> What is the environmental hazard most important for the safety of your territory? 		
	a	coastal flood	3
	b	river flooding	2
	c	landslide	4
	d	water pollution	5
	e	atmospheric pollution	5
5	<ul style="list-style-type: none"> What are the priorities for intervention to increase the tourist flows? 		
	a	security	1
	b	hygiene and health	2
	c	human resources	5
	d	web marketing	4
	e	Promotion & Advertising	4



**Further information or
Notes**

*(any difficulties
encountered, further
questions, stakeholder's
requests)*